



## U.S. CHAMBER OF COMMERCE FOUNDATION Corporate Citizenship Center

### Disaster Preparedness, Response, and Recovery

The Corporate Citizenship Center's (CCC) Disaster Preparedness, Response, and Recovery Program is committed to improving the efficacy of business philanthropy in disasters, breaking down information and coordination barriers among sectors, and highlighting the unique work of corporate citizens in the field. CCC works to:

- Sharpen and clarify the business role in disasters;
- Share best practices of the good work businesses do in disasters;
- Help businesses be effective in giving/investing in disaster preparedness, response, and recovery;
- Improve the way disasters are managed in the U.S. and around the world.

#### Current Focus

CCC provides programs and support across all phases of disasters: preparedness, response, and long-term recovery. We help companies better understand their unique role in disasters and how they can support affected communities in a meaningful way.

The objectives of the issue network are to:

- Decrease the impact and cost of disasters around the world
- Provide a forum for companies to share ideas and best practices
- Communicate successes and catalog lessons learned

*"Through CCC's leadership in disaster preparedness, response forums, conference calls, and corporate delegations to connect with nonprofit organizations and government agencies, many in the Gulf Coast region feel better progress in recovery and more prepared to face the next hurricane season. The reconstruction of the Gulf Coast will continue for years and we can count on CCC to stay engaged."*

**-Patty Riddlebarger, Director, Corporate Social Responsibility, Entergy Corporation**

#### What CCC Offers

We lend **voice** to business efforts to address challenges in disasters, deliver **insights** to inform decision making and best practices, and make **connections** with key stakeholders to drive positive outcomes. This includes:

- **Disaster Aid Tracker** that records corporate donations to major disasters
- **Coordination conference calls** after disasters to provide situational awareness, communicate needs on the ground, and help organize the business response
- **Delegation trips** on the ground in disaster areas to help companies understand how to give most effectively
- **Case study publications** that highlight the private sector's innovative approaches to solve challenges communities face before and after disasters
- **Research** to advance thinking and drive solutions on disaster issues
- **Forums and webinars** that bring together business, government, and nonprofit leaders to share successes and best practices, develop collaborations and form partnerships, and drive positive results
- **Quick Guides and trainings** to better prepare small businesses and chambers of commerce for disasters
- **National Disaster Help Desk** that helps small businesses understand how to recover from a disaster

#### Join the Network

We invite you to [support CCC](#) in order help us make a difference, and raise awareness about why business is such a force for positive economic, environmental, and social change. Contact Rebecca Mousseau at [rmousseau@uschamber.com](mailto:rmousseau@uschamber.com) or 202-536-9134 to learn more.

#### Disaster Preparedness, Response, and Recovery Leaders

The UPS Foundation  
Office Depot Foundation

FedEx

IBM

Toyota

Shell

State Farm

Target

Tyco