



TPM NLN SUMMIT FALL 2022
Request for Session Proposals
September 27, 2022 | Washington, D.C.

The U.S. Chamber of Commerce Foundation Center for Education and Workforce invites your proposal for our Talent Pipeline Management (TPM)[®] National Learning Network (NLN) fall 2022 conference. This year's conference will be the first in-person convening for the TPM NLN since 2019. TPM Academy[®] graduates along with their talent supply chain partners are invited to join their peers for a full-day experience to collaborate and foster a sense of community, learn, and innovate on the topics of most interest to the network.

We are looking for presenters that deliver exciting, engaging, and content rich sessions built on your own experiences implementing the principles of TPM. Our sessions are split into two categories: "Apprentice", those who are just starting their TPM or workforce development work, and "Savant", those that are experienced practitioners looking for a deeper level of learning on a particular topic. Presentations may be general enough for a large audience or developed for a specific TPM role or type of experience/application (e.g., rural communities, collaboration for small- and medium-sized businesses).

Notes:

- Preference will be given to proposals that fit within the session topics listed below.
- Preference will be given to proposals that provide a workshop/engagement component that allow participants to walk away with something tangible/actionable.
- We welcome team proposals and not all presenters must be TPM Academy graduates. In fact, if you have partners in your work that can provide a different perspective, we welcome their participation.

As a Conference presenter, you will:

- Receive 1:1 support from Foundation staff in developing your session outline for our audience.
- A \$250/person stipend.
- Meet, network, and share your expertise with our TPM NLN network.
- Have your name and business affiliation published in conference materials.
- Receive recognition in pre-summit marketing and reception on September 26.

Timeline:

- Monday, August 8 | Submission Deadline
- Monday, August 15 | Sessions Selected + Submitters Notified
- September 12-19 | Dry-runs and session prep
- September 26-27 | In Person Conference, Washington, D.C.

Session Topics: Employer/Key Champions | Funding | Communication

[SUBMIT YOUR PROPOSAL HERE.](#)

If you have any questions, please email workforce@uschamber.com



Session Descriptions:

1A: Apprentice – Employer Champions

For those making their way through the “Get Organized” phase of the TPM framework, identifying an employer champion is an essential early step. Employer champions can provide credibility to your efforts, persuade additional employers to come to the table, and serve as a sounding board throughout a collaborative’s TPM journey. Learn from practiced TPM partners about their collaboration with employer champions, how they went about identifying champions, and what have been the learning lessons to keep them at the helm of the ship.

1B: Savant – Employer Champions

For those TPM partners who are further into implementation (i.e., past the “Do Your Homework” phase of the framework), there is consensus that employer champions are a key ingredient to a successful TPM effort. Partners will discuss how they communicate with employer champions, what role they play in the co-design process with talent providers, as well as key learning lessons from the field for keeping champions engaged.

2A: Apprentice – Funding

Funding plays a key role in all workforce development initiatives and TPM is no exception. Promoting employer “skin in the game” is an important skill for TPM partners as is identifying potential seed funding to get you started. This session will incorporate brainstorming initial funding ideas with how to associate employer talent costs (e.g., cost of an unfilled position, cost of onboarding a new employee) and benefits of participating in a collaborative so that host organizations are better equipped to make the case.

2B: Savant – Funding

For those who have experience implementing TPM, sustaining TPM activity is consistently on the mind. Partners will discuss how they have maintained their talent-related work, including but not limited to creative talent financing solutions and public and private incentive programs.

3A: Apprentice – Communication

The TPM pitch is in a state of constant refinement. How to craft your message to resonate with your audience and fine-tune your talking points is critical to getting buy in from key stakeholders. Participants will learn tips of the trade through a workshop with communications professionals and then have an opportunity to perfect their pitch.

3B: Savant – Communication

Although you are past the "Getting Organized" phase, communicating the value proposition to stakeholders remains an important skill for TPM partners, particularly how to convey the outcomes of your work. This workshop with communications professionals will provide participants the opportunity to learn how to effectively communicate performance results, shared value, and impact.



Overview of Proposal Requirements

[Please submit your session proposals online here.](#)

Since there is no way to save your answers once you begin, it is recommended that you complete your answers in another document before submitting through the online form. You may submit more than one proposal. If you are interested in connecting with the TPM team on your proposal, please contact workforce@uschamber.com

Information to prepare prior to submission:

1. Presenter(s) contact information, with a primary point of contact determined
2. Presenter bio(s) and headshot(s)
3. Presenter social media handles (and organizations, if appropriate)
4. Proposed session title
5. Have you presented this session or other sessions of this nature before?
6. If you've presented on this topic before, please share any relevant links below.
7. Please provide a summary description of 150 or less words for conference materials.
8. Please list three learning objectives. Participants will explore/master/understand/practice the following:
9. TPM is committed to better exploring, understanding, and sharing how diversity, equity, inclusion, and justice impact workers and learners and the role employer's play. How do you approach these topics and incorporate them into your session?
10. Please describe the delivery format (e.g., lecture, ppt, workshop, facilitated training, panel discussion, other) and estimated presentation length (please note, breakout sessions are between 40 to 45 minutes).
11. Is this content geared toward experienced or new learners?
12. Can we share your presentation materials?
13. Do you have any additional resources you would like to share with the audience?
14. Do you have any requested accommodations to ensure you are able to present and engage fully? This may include audio, visual, mobility or other needs. Please share below: