



## Sustainability and Circular Economy Program

The U.S. Chamber of Commerce Foundation Corporate Citizenship Center (CCC) is a leading resource and voice for companies dedicated to making a difference. Through events, research, trainings, and other high quality programming, CCC is helping businesses make the world a better place. CCC focuses on three levers to help achieve this goal:

- Equip businesses with resources and tools to achieve their corporate social responsibility goals and advance the corporate citizenship field;
- Provide opportunities for businesses to communicate their contributions that are driving positive economic, environmental and social outcomes;
- Convene public and private sector leaders to accelerate the collective impact of the private sector to affect real change from the local to global levels.

### Sustainability and Circular Economy

CCC's Sustainability and Circular Economy program provides a powerful platform for learning, sharing, networking and collaborating. CCC seeks to:

- Increase understanding of key circular economy and sustainability issues including around design, new business models, supply chain innovation, and transformative partnerships;
- Showcase practical approaches for how companies are leveraging new opportunities for growth, performance, and competitiveness that also delivers positive environmental and social outcomes;
- Convene private and public sector leaders to advance the dialogue and collective action around shared circular economy and sustainability priorities.

Program Leaders  
The Dow Chemical Company  
DSM-North America  
FedEx  
MGM Resorts  
Republic Services  
Sealed Air  
Shell  
Veolia  
Walmart Foundation

### What CCC Offers

- **Case study publications** showcasing strategies and practical private sector approaches that tackle circular economy and sustainability challenges while contributing to economic growth and thriving communities.
- **Toolboxes** to apply circular economic principles in a practical way and to learn about the actual mechanics of making businesses processes and systems more circular.
- **Conferences and other events** to identify practical steps and actions companies can take to translate circular economy theory into business best practices.
- **Business tours** that inspire and equip attendees with clear insights and specific opportunities on which their organizations can capitalize to bring the circular economy to scale.
- **Pilot projects** to optimize recycling, recovery and reuse of materials, products and resources through private-public partnerships and adoption of best practices.

*"CCC's Sustainability and Circular Economy program supports our commitment to help redefine the role of business in society through its powerful platform for learning, networking, best practice sharing and capacity building. With CCC's help, Dow is working to lead the transition to a more sustainable planet and society."*

**-Dr. Neil Hawkins, Corporate Vice President, EH&S and Chief Sustainability Officer, The Dow Chemical Company**

### Contact

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