A Peek Under the Package:
How Resource Efficiency Contributes To Disruptive Innovation In Packaging

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Main Drivers of Tetra Pak Innovation
Securing availability of food and resources

Reduce waste (food and materials)
Make food safe and available
Use sustainable materials
Main Drivers of Tetra Pak Innovation
Securing availability of food and resources

- Reduce waste (food and materials)
- Make food safe and available
- Use sustainable materials
- Extend the life of resources through recycling
- Drive for an increased use of materials from renewable sources
- Responsible sourcing of all primary raw materials
Main Drivers of Tetra Pak Innovation
Securing availability of food and resources

- Reduce waste (food and materials)
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2020 Objectives

- 100% Renewable packaging
- 100% FSC™ certified paperboard
- 40% Recycling of used cartons by 2020
- 0% Increase in climate impact across value chain by 2020 (vs. 2010)
Renewable Materials are Critical to Our Future

- Mitigate climate change
- Prevent resource scarcity
Increasing the Bio-Based Content In Our Cartons

- **Renewable closure**
- **Certified**
- **Up to -13%***
- **Responsible Forestry**
- **Recyclable**
- **Improved renewability**
  - 69% → 82% → 88%

Tetra Brik® Aseptic 1L Edge LightCap™ 30
Increasing the Bio-Based Content In Our Cartons

- **Renewable closure**
  - Certified
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Tetra Brik® Aseptic 1L Edge LightCap™ 30
Contributing to a Circular Economy That’s Restorative

When responsibly managed, renewable resources – unlike non-renewable ones – are the only long-term alternative to achieve security and ‘circularity’ in supplies.

Renewable materials from responsibly managed sources + recycling → circular economy
How Packaging Can Contribute to a Brand Commitment
Delivering strong environmental efficiencies across the value chain

- Environmentally Sound Package
  - 69% bio-based carton FSC certified
  - 100% Recyclable
  - Optimal Design
Our Vision For Innovative Packaging In A Circular Economy

The Blueprint We Are Building

Renewable resource

100% of the wood fibers sourced in our cartons come from FSC certified or controlled wood

Responsibly Sourced Materials

100% of the wood fibers sourced in our cartons come from FSC certified or controlled wood

Recyclable

Aseptic package made of 100% renewable material

40% Recycling of used cartons

Cartons are made of 70%* renewable resources

* On average

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Carton recycling has become mainstream since Feb. 2017. Access to recycling is ~61%