



# **BUSINESS MATTERS**

**U.S. CHAMBER OF COMMERCE FOUNDATION**

# BUSINESS IS PART OF THE SOLUTION

## ABOUT THE U.S. CHAMBER OF COMMERCE FOUNDATION

Nearly 50 staff in our five centers work toward our single mission. We educate the public on the conditions necessary for business and communities to thrive, how business positively impacts communities, and emerging issues and creative solutions that will shape the future.

## OUR FIVE CENTERS OF EXCELLENCE



## OUR REACH

44

STATES WHERE OUR PROGRAMS ARE LIVE

2M

VISITORS TO THE WEBSITE

1.2M

SOCIAL MEDIA FANS

# AMERICAN BUSINESS IS DOING GOOD, DOING WELL, AND PREPARING FOR THE FUTURE

**“At the U.S. Chamber of Commerce Foundation we believe in American business. We work hard to educate the public about the conditions necessary for business to thrive and thereby create opportunity and jobs and prosperity for everyone. Thank you for sharing this belief and for your ongoing support of our work.”**

— **CAROLYN CAWLEY**

President

U.S. Chamber of Commerce Foundation

# DOING WELL.

Highlighting the conditions for business to thrive



## WE CONNECT CLASSROOMS TO CAREERS

We partner with leaders from business, education, and local chambers to connect students to education pathways and real career opportunities.

## WE ENGAGE BUSINESS IN NARROWING THE SKILLS GAP

We help employers rethink how they recruit and train, and foster relationships with education providers to develop pipelines of talent that align with their business needs.

## WE TRACK BUSINESS-FRIENDLY CITIES

Our Regulatory Climate Index series studies the regulatory cost of doing business in cities across the country. This research provides a framework for city leaders to achieve a more prosperous economy.

"Food Truck Nation" ranked the **20** most friendly cities to start and operate a food truck

We work with **150** state and local chambers in 47 states on early education and K-12 policy and programs

Our TPM Academy™ has helped **1,000** employers across 26 states use Talent Pipeline Management™ as a strategy for addressing the skills gap.

# DOING GOOD.

Creating opportunity and impacting communities



## WE CONNECT VETERANS WITH JOBS

We help military veterans and their spouses navigate the civilian job process.

## WE HONOR CORPORATE CITIZENSHIP

Our Corporate Citizenship Awards honor businesses for their positive impacts in addressing some of society's greatest needs and challenges across the country and around the world.

## WE ACTIVATE DURING DISASTERS

When disaster strikes, we connect businesses that want to help with businesses that need help. Our Corporate Aid Tracker tells the story of the tremendous contributions from businesses.

Companies donated **\$416M** for disaster recovery in 2017

# PREPARING FOR THE FUTURE.

Bringing creative solutions



## WE ENGAGE THE NEXT GENERATION OF BUSINESS LEADERS

Our annual MBA Case Competition is one of the nation's largest competitions challenging MBA students to develop solutions to some of business's most pressing issues.

## WE EXPLORE NEW TECHNOLOGIES AND INNOVATIONS

Our event series is a forward-looking platform to showcase the people, ideas, and innovations that are shaping our lives and our businesses.

## WE ARE COMBATING THE OPIOID EPIDEMIC

We deliver prescription drug abuse education to high school students in communities hardest hit by the opioid epidemic.

We connected **710,000** veterans and military spouses with employers

**1,000** students from all over the country have participated in our MBA Case Competition

WE PROMOTE THE SIMPLE YET POWERFUL IDEA THAT AMERICAN BUSINESS IS PART OF THE SOLUTION.

**THANK YOU**  
FOR YOUR ONGOING SUPPORT



**U.S. CHAMBER OF COMMERCE FOUNDATION**

1615 H STREET, NW • WASHINGTON, DC 20062  
[USCHAMBERFOUNDATION.ORG](http://USCHAMBERFOUNDATION.ORG)