Women’s Economic Empowerment Program

The US Chamber of Commerce Foundation’s Corporate Citizenship Center (CCC) is a leading resource and voice for businesses seeking to increase economic opportunity on a global scale. The Foundation’s Corporate Citizenship Center works to:

- Equip businesses with resources and tools to achieve their social and philanthropic goals in communities;
- Convene stakeholders to advance innovative solutions around shared economic empowerment priorities;
- Provide opportunities for businesses to communicate their positive impacts that address global challenges.

Current Focus: Women’s Economic Empowerment (WEE)

Some estimates show that women will control 75% of discretionary spending by 2028 – highlighting the need for global companies to engage directly with women both inside and outside of operations. Through the Women’s Economic Empowerment Priority Issue, the Foundation’s Corporate Citizenship Center seeks to:

- Increase the dialogue and deepen the learning experience around the design and implementation of women’s economic empowerment initiatives;
- Convene business, government, and NGO leaders to discuss the best approaches for conducting WEE;
- Amplify the voice of companies who are economically empowering women and share their stories;
- Leverage our more than 130 international American chambers of commerce to facilitate linking global companies to small and medium-sized women-owned businesses.

“Joining the Foundation’s Corporate Citizenship Center has facilitated Walmart’s engagement with a network of public and private thought leaders in the women’s economic empowerment space. The Center shares our stories—enhancing our voice on how we economically empower women around the world.” – Sarah Thorn, Senior Director, Federal Government Affairs, Walmart

What USCCF Corporate Citizenship Center Offers

We lend voice to business efforts to address social and environmental challenges, deliver insights to inform decision making and best practices, and make connections with key stakeholders that drive positive outcomes.

- Annual International Women’s Day Forum, Turning Inspiration into Action: Next Steps for the Private Sector to Empower Women Globally united more than 500 leaders at the UN to discuss the initiatives that work and steps for making change;
- A Path to Empowerment meetings facilitated by Jane Nelson of the Harvard Kennedy School and other leading experts, this is a company-only series of meetings to give companies the space to discuss challenges in implementing EE programming.
- Harvard Kennedy School CSRI & USCCF Report will highlight the results of the Path to Empowerment roundtable meetings – profiling work of corporate participants and creating a framework for other WEE practitioners to follow.
- WASH Webinar Series, Investing in Women & Girls: Funding Solutions in Water, Sanitation, and Hygiene, in partnership with WASH Advocates this series highlights private sector WASH initiatives that facilitate women’s empowerment. Our second webinar attracted more than 200 registrants.
- Case study publications highlighting innovative private sector WEE approaches with the potential to be replicated;
- Research reports and briefings which uncover the most effective mechanisms for women’s economic empowerment and enlighten our network and supporters on approaches;
- Blogs and editorials that voice a business solution to a WEE challenge to our 21,000 email subscribers.

Join the Network

We invite you to engage with the Foundation’s Corporate Citizenship Center to maximize your impact. Contact Jesse Matton at 202-463-5543, jmatton@uschamber.com to learn more. Visit our website: http://ccc.uschamber.com/.